

The Fourth Annual TEDxDelft Wants To Make Things Beta

It's not just about great ideas but about taking those ideas and making them real. That's the theme for this year's TEDxDelft event, Let's Make Things Beta. TEDxDelft will take place on Friday, February 27, 2015 at the TU Delft Aula Congress Centre. Tickets are available on the TEDxDelft website: www.tedxdelft.nl/tickets.

The theme for the year reminds us that every great concept once had a beta-phase, a moment in time when it wasn't perfect. So, don't let the fear of failure or imperfection scare you off from taking your ideas forward. Even finished products are constantly updated – just look at those Apple guys.

Come and share your almost-complete ideas and listen to TEDx speakers discuss how they followed through on theirs. See what others think, what suggestions they can make. Release your imperfect ideas into the world and welcome the constructive response you receive.

Our series of events leading up to the 2015 event has already kicked off, with the TEDxDelft Awards in November, where we awarded one slot on the TEDxDelft stage to the winner. We are also hosting a series of Salon events, starting in January. And, for the first time ever, we will organise a TEDxDelftWomen event.

According to event organizer Rob Speekenbrink, "It's really amazing to see 1,000 people in one building producing so much energy in one day. TEDxDelft is a sparkling event that has influenced my life in a very positive way. I'm pretty sure that everybody having experienced TEDxDelft until now thinks the same way."

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California almost 30 years ago, TED has grown to support those world-changing ideas with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes on a diverse mix of topics. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. The TED2014 Conference will take place in Vancouver, British Columbia, along with the

TEDActive simulcast in neighboring Whistler. TEDGlobal 2014 will be held in Rio de Janeiro, Brazil.

TED's media initiatives include TED.com, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed; and TEDBooks, short e-books on powerful ideas. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world get help translating their wishes into action; TEDx, which supports individuals or groups in hosting local, self-organized TED-style events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to amplify the impact of their remarkable projects and activities.

For information about TED's upcoming conferences, visit <http://www.ted.com/registration>.

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